FOR IMMEDIATE RELEASE
March 9th, 2022

Contact: Brianna Dimas
Phone: 210-639-5587
Email: bdimas@ushcc.com

Elevate Together™ Initiative Recommits to Supporting Small Business Growth in 2022 and Welcomes JPMorgan Chase as Newest Contributor

Program expands to six new cities and adds Chase Workshops to be offered to thousands of businesses through Elevate Together™ University and US Hispanic Chamber of Commerce affiliates

WASHINGTON, D.C. – JPMorgan Chase has joined with the United States Hispanic Chamber of Commerce (USHCC) and The ODP Corporation to collaboratively continue to propel small businesses forward through Elevate Together™ – a nonprofit initiative designed to accelerate the creation, growth, and prosperity of Black and Hispanic small businesses. The program is powered by Round It Up America® and is now in its second year.

Now, with support from JPMorgan Chase, the newest corporate contributor to the Elevate Together™ initiative, Hispanic- and Latino-owned small businesses can gain access to free virtual and in-person business education workshops in 2022 as well as available tools delivered through Elevate Together University and locally by USHCC affiliates. Participating small businesses can expect to receive coaching and business growth resources, and learn more about navigating cash flow, understanding capital and growing their digital presence. This initiative also complements JPMorgan Chase's long-standing supplier diversity program by fostering the success of Hispanic-owned companies.

Elevate Together™ was launched in 2021 by founding corporate partner, The ODP Corporation, in collaboration with the USHCC and National Urban League to address systemic discrimination and historical racial disparities in business growth and profitability in Hispanic and Black communities. The program kicked off in Atlanta, Chicago, Los Angeles, Philadelphia and South Florida and will expand this year to provide support in Dallas, Detroit, Fort Worth, Houston, Minneapolis and Phoenix.

Black and Hispanic small businesses looking for additional resources to strengthen their businesses are also invited to apply for a cash grant through Elevate Together™ in association with their local participating Hispanic Chamber of Commerce.

The following chambers of commerce are Elevate Together™ partners and provide bilingual technical assistance and mentoring services at no cost to small businesses:

- Arizona Hispanic Chamber of Commerce
- Dallas Hispanic Chamber of Commerce
- Fort Worth Hispanic Chamber of Commerce
- Georgia Hispanic Chamber of Commerce
- Greater Philadelphia Hispanic Chamber of Commerce
- Houston Hispanic Chamber of Commerce
- Illinois Hispanic Chamber of Commerce
- Latino Chamber of Commerce of Minnesota
- Los Angeles Latino Chamber of Commerce
- Michigan Hispanic Chamber of Commerce
- Palm Beach County Hispanic Chamber of Commerce
- South Florida Hispanic Chamber of Commerce

“Hispanic- and minority-owned small businesses are the job creators and the backbone of the American economy. Through Elevate Together™, we are proud to be able to provide hands-on, much needed resources to foster economic development and build sustainable prosperity,” said Ramiro A. Cavazos, President and Chief Executive Officer for the United States Hispanic Chamber of Commerce. “We’re excited to continue growing this initiative with our partners at JPMorgan Chase, alongside the champions at The ODP Corporation, and we look forward to expanding our services and reach to support America’s diverse small business owners through our network of chambers during this time of economic recovery.”

“Providing Hispanic and Latino small business owners with helpful tools to succeed and make a real difference in our communities is core to our mission” said Silvana Montenegro, Global Head of Advancing Hispanics & Latinos at JPMorgan Chase. “That’s why we’re proud to join the U.S. Hispanic Chamber of Commerce and The ODP Corporation in the Elevate Together™ initiative powered by Round It Up America.”

“We are delighted to have JPMorgan Chase on board to help us expand our reach into new markets and connect even more small businesses with education, access and aid through Elevate Together™,” said Alex Price, National Director of Community Investment for Office Depot. “We’re excited for this initiative to continue to evolve into a coalition of like-minded companies with a desire to foster business creation and growth opportunities for Black- and Hispanic-owned small businesses nationwide.”

Registration is currently open for upcoming Elevate Together University workshops, with the first session scheduled to kick off virtually on Tuesday, April 5

(https://elevatetogether.org/university/). For more information on Elevate Together™, visit elevatetogether.org or click here to register for an upcoming Elevate Together University workshop.

Questions may be submitted to press@ushcc.com.

###

About the USHCC
The United States Hispanic Chamber of Commerce (USHCC) actively promotes the economic growth, development, and interests of 5 million Hispanic-owned businesses, that combined, contribute over $800 billion to the American economy every year. The USHCC is America's largest small business advocacy group, representing more than 260 local chambers and business associations nationwide, and also partners with hundreds of major American corporations. For more information, please visit ushcc.com. Follow us on Twitter @USHCC.

About Elevate Together™
Elevate Together™ powered by Round It Up America® is a nonprofit initiative designed to address systemic discrimination and historical racial disparities in business growth and profitability in Black and Hispanic communities. Through a partnership with the National Urban League and the U.S. Hispanic Chamber of Commerce, the initiative delivers education, access and aid to Black and Hispanic small businesses. Founded by The ODP Corporation, Elevate Together™ is supported by a coalition of like-minded companies with a mission to strengthen local communities, foster job creation, and close the racial wealth gap. Learn more at www.elevatetogether.org.

About The ODP Corporation
The ODP Corporation (NASDAQ:ODP) is a leading provider of business services and supplies, products and digital workplace technology solutions to small, medium and enterprise businesses, through an integrated business-to-business (B2B) distribution platform, which includes world-class supply chain and distribution operations, dedicated sales professionals and technicians, online presence, and approximately 1,000 stores. Through its banner brands Office Depot®, OfficeMax®, ODP Business Solutions™, Varis™ and Grand&Toy®, as well as others, the company offers its customers the tools and resources they need to focus on their passion of starting, growing and running their business. For more information, visit news.theodpcorp.com and investor.theodpcorp.com.

ODP, ODP Business Solutions, and Office Depot are trademarks of The Office Club, Inc. OfficeMax is a trademark of OMX, Inc. Varis is a trademark of Varis, LLC. Grand&Toy is a trademark of Grand & Toy, LLC in Canada. ©2022 Office Depot, LLC. All rights reserved. Any other product or company names mentioned herein are the trademarks of their respective owners.

About JPMorgan Chase & Co.

JPMorgan Chase & Co. (NYSE: JPM) is a leading financial services firm based in the United States of America ("U.S."), with operations worldwide. JPMorgan Chase had $3.7 trillion in assets and $294.1 billion in stockholders' equity as of December 31, 2021. The Firm is a leader in investment banking, financial services for consumers and small businesses, commercial banking, financial transaction processing and asset management. Under the J.P. Morgan and Chase brands, the Firm serves millions of customers in the U.S. and many of the world's most prominent corporate, institutional and government clients globally. Information about JPMorgan Chase & Co. is available at www.jpmorganchase.com.